

1 The visual object is a useful metaphor in display design. Two radically different theories  
2 were proposed to explain object recognition — image-based and structure-based recognition  
3 [1]. In the first section of this essay, the image-based recognition theory is used in designing  
4 text browsers for small screens. In the second section, we outline a direct application of the  
5 structure-based theory in protein visualization. In the third section, we formulate guidelines  
6 for icon design based on object perception in humans.

## 7 Image-based Object Perception and RSVP Browsers

8 The image-based theory is supported by *Rapid Serial Visual Presentation* (RSVP), which is  
9 a method of rapidly displaying information (text or images) in quick succession at a fixed  
10 focal position [2]. It has been found that people can recognize objects in images presented  
11 through RSVP up to 10 images per second [3, 4]. Ware [1] outlines an application of this  
12 technique to an image database search task [5].

13 RSVP can also be used to present text information to users by displaying text word-  
14 by-word in a fixed focal position, instead of spatially arranging the words into lines and  
15 paragraphs<sup>1</sup>. Studies have shown that people can read text at rates as high as 720 wpm [9].  
16 For short pieces of text, RSVP formats were shown to increase reading speeds by 33%, with  
17 no significant differences in comprehension or task load [7]<sup>2</sup>.

18 RSVP-based browsers [6] are a space-saving alternative for small screen devices like cell-  
19 phones and PDAs. RSVP-browsers can also help dyslexic readers. It has been found that  
20 dyslexic users have a shallower *attentional blink*<sup>3</sup> than normal users [8] (despite the visual  
21 and attentional disability associated with Dyslexia [10]). This allows them to use RSVP-  
22 based browsers at least as efficiently as normal users, while decreasing confusion [10] by  
23 aiding the correct sequencing of words. To make RSVP-based browsers practically useful  
24 though, requirements of navigation, context-awareness and adaptable reading speed need  
25 to be addressed [7].

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<sup>1</sup>An RSVP-based text presentation would be a *temporal* arrangement of the words, with pauses acting as sentence and paragraph delimiters.

<sup>2</sup>This observation has led to the development of many “speed reader” applications like WordFlashReader (<http://sourceforge.net/projects/wordflashreader/>) and Reasy (<https://addons.mozilla.org/en-US/firefox/addon/reasy/>).

<sup>3</sup>Failure to detect a second object occurring in succession, if presented within 350ms of the first[1].

## 26 Structure-based Object Perception and Protein Visualization

27 The study of protein structures and functions employs a vast amount of protein data stored  
28 in the Protein Data Bank (PDB)<sup>4</sup>. This includes detailed protein structure information as 3-  
29 dimensional electron density data. Protein Visualization aims to present this in a format that  
30 is easy to understand, study and analyze.

31 Proteins, as biological macromolecules, are extremely complex. Electron density plots  
32 (Figure 1a) are hard to read. Therefore, an important part of the visualization is present-  
33 ing the protein structure in terms of identifiable *objects* and the relationships between them.  
34 The *objects* chosen for visualization depend on the requirements of the specific application.  
35 Figure 1b shows individual atoms as spheres and atomic bonds as tubes. Figure 1c goes fur-  
36 ther by encapsulating the sub-structures within the protein [11] into well-understood units  
37 like *alpha* "helixes"<sup>5</sup> and *beta* "ribbons"<sup>6</sup>. This provides a clear idea of the structure of large  
38 proteins. It helps the user analyze interactions between these sub-structures without getting  
39 overwhelmed by the atomic (or electronic) detail. Figure 1d goes even further by represent-  
40 ing individual proteins as closed single-colored shapes. Modern visualization software like  
41 Chimera [12] and PyMol [13] implement many of these object-based techniques.

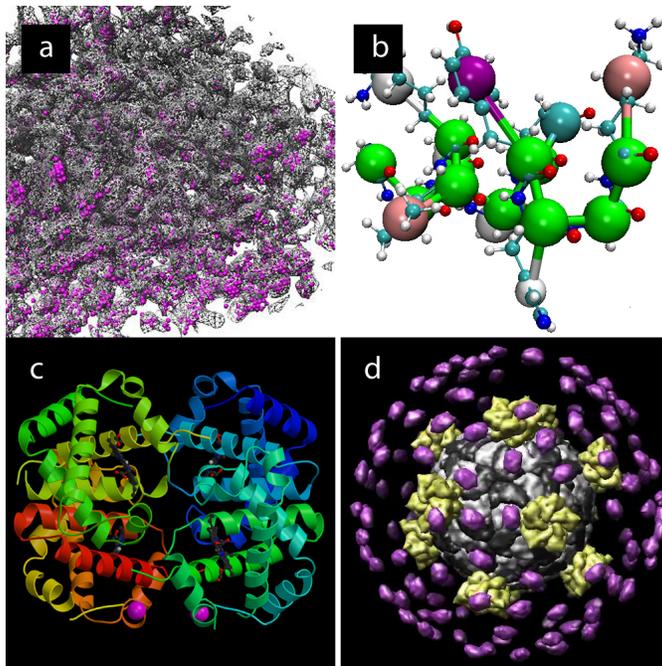


Figure 1: (a) Small part of a protein molecule - electron density map. (b) Atoms and bonds in the protein molecule. (c) Overall structure of the hemoglobin protein. (d) Protein arrangement in a virus.

<sup>4</sup>As of 1 March 2011, there were more than 70,000 proteins in this database.

<sup>5</sup>[http://en.wikipedia.org/wiki/Alpha\\_helix](http://en.wikipedia.org/wiki/Alpha_helix)

<sup>6</sup>[http://en.wikipedia.org/wiki/Beta\\_strand](http://en.wikipedia.org/wiki/Beta_strand)

## 42 Object Perception and Guidelines for Icon Design

43 Experimental work by Biederman *et al* [14] has shown that the optimal size for recognizing  
44 a visual object is about 4 to 6 degrees of visual angle. This is an important observation for  
45 icon design. To enable a user to perceive an icon as a single unified *object*, the guidelines  
46 given below are useful. An illustration is shown in Figure 2.

- 47 0. Identify the usage scenario(s) for the icon.
- 48 1. The icon should have size between 4 to 6 degrees of visual angle, if possible.
- 49 2. Graphical sub-units of the icon should be much smaller than 4 degrees of visual angle.



Figure 2: The Brussels Airline logo on an airplane tail.

## 50 Conclusion

51 Awareness of the mechanisms involved in object perception helps designers to simplify in-  
52 terfaces and to portray modularity and encapsulation visually. In this essay, I have outlined  
53 three direct applications of object perception in HCI, Information Visualization and Graphic  
54 Design.

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